



The privately run five-star Relais & Châteaux Hotel Bülow Palais in Dresden's Baroque district is one of the finest hotels in Germany. The *Grosse Restaurant & Hotel Guide* named it as 'Hotel of the Year 2020'. Three times running, Trivago has rated it the best five-star hotel in Germany.

Located just a few metres away is the Romantik Hotel Bülow Residenz, an early 18th century building of historic merit, which has been renovated and refurbished. Both hotels' luxurious interiors were created in cooperation with Swiss designer Carlo Rampazzi and reflect the historic and modern splendour of the world city of culture on the River Elbe. Sumptuous fabrics and interiors, deep blue, red, gold and silver form the elegant backdrop for a sophisticated symbiosis of precious antiques and exclusive contemporary art.



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FACTS

Relais & Châteaux Hotel Bülow Palais *****S

Hotel of the Year 2020 (The *Grosse Restaurant & Hotel Guide*)

Classification	5 Star Superior (DEHOGA)
Opened	2010
Special features	Privately run 5-star hotel Restaurant "Carroussel Nouvelle" Design and interiors in cooperation with the famous Swiss interior designer Carlo Rampazzi. Best five-star hotel in Germany 2016 -2019, Trivago Honoured as an exemplary apprenticeship company (IHK Dresden). Traveler's Choice Award (TripAdvisor)
Affiliations	Relais & Châteaux "Feine Privat Hotels" in Germany (Hoteliers association) Jeunes Restaurateurs d'Europe – Germany Chaîne des Rôtisseurs
Owners	Bülow AG, Monika and Horst Bülow
Management	Ralf J. Kutzner, Hotel Manager "Top 50 Hotelier 2020" (Schlummer Atlas) - since 2012 yearly "Hotelier of the Year 2009" (Gault&Millau)
Capacity	46 rooms, 12 suites on three floors
Style	Contemporary, luxurious, elegant, symbiosis of modern art and valuable antiques, interiors with the owners' personal signature
Room categories	Palais Suite, Rebecca Suite, Junior Suite, Deluxe double room, Comfort double room, Comfort single room
Rooms prices	Palais Suite: from 650 Euros with single/double occupancy Rebecca Suite: from 355 Euros with single/double occupancy Junior Suite: from 195 Euros with single/double occupancy Deluxe double room: from 155 Euros with single/double occupancy Comfort double room: from 135 Euros with single/double occupancy Comfort single room: from 135 Euros (All rates include a bottle of water, a welcome greeting in the room, Wi-Fi, shoe cleaning service, reduced entrance to the SPA & fitness area)
Open	All year
Location	Baroque district – Dresden's oldest and most impressive city district –, near the Dreikönigskirche on the elegant Königstraße



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Carroussel Nouvelle	Head Chef: Sven Vogel The culinary relaunch merges the bistro with the fine dining restaurant. The influence of gourmet cuisine remains clearly discernible, with seasonal and regional delights complemented by specialities from the world's traditional cuisines. Opening hours are daily from 12.00 pm to 2.00 pm and 6.00 pm to 10.00 pm, additional seating during the summer months on the summer terrace
Palais Bar	Extensive cocktail menu, large selection of German fine wines, first-class selection of brandies, cognacs and whiskies. Opened daily from 5 pm
Cigar Lounge	According to the British tradition, about 20 different cigar specialities, opened around the clock.
Palais SPA	Modern Palais SPA measuring 400 square metres and overlooking the rooftops of Königstraße (→ see separate fact sheet for details)
Underground parking	Two levels, 60 spaces (Two charging stations for electric cars)
Activities in and around Dresden	Over 40 museums from the "Grünes Gewölbe" in the Residenzschloss Palace to the "Old Masters" Gallery, the "Royal Cabinet of Mathematical and Physical Instruments" and the unique "Porcelain Collection" in the Zwinger. Paddle steamer trips on the Elbe. Concerts in the Frauenkirche and Semper Opera. Visits to Saxon vineyards. Excursions to the porcelain manufacturer in Meißen, Volkswagen's "Gläserne Manufaktur", the watchmakers museum in Glashütte and to the picturesque Elbe Sandstone Mountains.
M.I.C.E.	The Bülow Palais and Bülow Residenz hotels have a total of seven individual rooms available for business events or private parties for up to 120 people, including a functional conference room, baroque banqueting hall and wine bar in the sandstone cellar. State-of-the-art conference technology is available.
Contact, reservations	Relais & Châteaux Hotel Bülow Palais Königstraße 14 D-01097 Dresden Telephone: +49 351 800 30 Fax: +49 351 800 3100 Email: info.palais@buelow-hotels.de Website: www.buelow-palais.com

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FACTS

Romantik Hotel Bülow Residenz ****

One of Saxony's oldest manor houses with the flair of a Florentine palazzo. 23 rooms. Five suites. Available for exclusive use.

Classification	4 stars (DEHOGA)
History	Built in 1730 as a residential house by Dresden master builder or <i>Ratsmaurermeister</i> , Johann Gottfried Fehre, who also built among others the Dreikönigskirche and Augustus Bridge and completed the Frauenkirche after the death of George Bähr. 1990: The Bülow couple from Stuttgart purchase the building in need of renovation and refurbishment.
Opened as a hotel	21 st September 1993
Management and owners	→ See Bülow Palais fact sheet
Special features	One of the finest and oldest manor houses in Saxony. Like the Bülow Palais, also situated in the picturesque Dresden baroque district. Surrounded by boutiques, galleries and cafés. Only hotel in Dresden available for exclusive use.
Affiliations	Romantik Hotels & Restaurants (the only Romantik Hotel in Dresden)
Capacity	22 double rooms, one single room, five suites: four junior suites with separate living and sleeping areas, one Residenz Suite with three rooms over 65 square metres; inner courtyard, partially glazed canopy; bar in baroque sandstone cellar (not public, available for exclusive bookings)
Style	Baroque flair is created in the comfortable rooms and suites of the Bülow Residenz thanks to the warm red and sunny golden tones of the interiors. Modern elements are skilfully added and guarantee contemporary luxury.
Room categories	Bülow Suite, Junior Suite, Deluxe double room, Comfort double room, Comfort single room
Room prices	Residenz Suite: from 299 Euros with single/double occupancy Junior Suite: from 139 Euros with single/double occupancy Deluxe double room: from 109 Euros with single/double occupancy Comfort double room: from 99 Euros with single/double occupancy (All room rates include a bottle of water, Wi-Fi, reduced entrance to the SPA & fitness area in the sister hotel Bülow Palais)
Exclusive use	Available for individual family and private corporate events



Open All year

Location Baroque district – Dresden’s oldest and most impressive city district –, near the Dreikönigskirche on the elegant Königstraße

Activities → See Bülow Palais fact sheet

M.I.C.E. Three banqueting rooms: “Johann Gottfried Fehre”, “Gottfried Semper” and “George Bähr” – all named after the city’s famous architects.

Further information: → see Bülow Palais fact sheet

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FACTS

Palais SPA

World class wellness with views over the rooftops of Dresden's baroque district.

Location	Top storey of the Bülow Palais
Opened	2010
Fittings	400 square metres on the top floor, natural daylight Fitness room with modern cardio-equipment Three saunas (Finnish sauna, steam sauna, aroma sauna) Quiet room with free water and tea Four treatment rooms for luxury treatments, incl. suite for double treatments with two therapists
Interiors	Light sand tones, offset with fresh turquoise blue, create Caribbean flair.
Massages & wellness	Partial and full body massages Special back massages Leg and foot massages Individual Treatments Body scrubs and packs All treatments in detail: www.buelow-palais.com/spa-fitness/treatments
Beauty	Manicure und Pedicure Waxing Treatments for the well-groomed man Facial treatments incl. eyebrows and eyelashes Cosmetics und Make-Up All treatments in detail: www.buelow-palais.com/spa-fitness/beauty
Opening hours	Fitness area: from 7 a.m. to 9 p.m. Saunas: from 4 p.m. to 9 p.m. and by request Treatments: Tuesday to Thursday from 12 to 9 p.m. and Friday to Saturday from 10 a.m. to 9 p.m. and by request
Prices for hotel guests	Fitness room is free of charge Sauna area is 9 Euros per day
Prices for day guests	Day pass for Sauna and Fitness: 29 Euros After Work (7 – 9 p.m.) for Sauna and Fitness: 19 Euros In case of treatments from 67 Euros the sauna day ticket is dropped.



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Always inclusive: spa robe, slippers, towels, soft drinks

Full price list:

www.buelow-palais.com/spa-fitness/en/#facilities-and-price-list

Club membership Use of Sauna and Fitness areas:
6 months: 520 Euros, incl. three treatments, 30 mins. each
12 months: 960 Euros, incl. three treatments, 50 mins. Each

10 percent reduction on all treatments and at hotel restaurant.

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BACKGROUND TEXTS

Bülow Palais Dresden: a five-star superior hotel in the Baroque district

The Relais & Châteaux Hotel Bülow Palais in Dresden's Baroque district is a unique establishment – an oasis for individualists. Opened in 2010, the privately run hotel rapidly rose to become one of the best five-star hotels in Germany. The *Grosse Restaurant & Hotel Guide* has also named it as 'Hotel of the Year 2020'.

Guests are greeted by an initial sense of overwhelm as they enter the lobby of the Relais & Châteaux Hotels Bülow Palais. The giant, curved reception desk – in shining silver, no less – stands in front of a royal blue-coloured wall featuring a red bow. Guests are relaxing in the Neo-Baroque sofas and armchairs in the lounge. The lift has golden doors. Aficionados instantly recognise that the famous Swiss designer Carlo Rampazzi has been at work on this infectiously cheerful, playful interior, which verges in places on the surreal. Rampazzi is a designer bound by neither convention nor the constraints of specific eras. 'Maximinimalism' is how he coins his style. It is the antithesis of the standardised design of chain hotels and expresses itself throughout this extraordinary hotel.

'Germany's best five-star hotel' is an accolade that has been awarded to the Bülow Palais for the third time running by the online rating portal Trivago. However, this has nothing to do with looks – and everything to do with outstanding hospitality. In 2019, the hotel was acclaimed as 'Hotel of the Year 2020' by the *Grosse Restaurant & Hotel Guide*.

The newly built hotel was opened by Stuttgart entrepreneurial couple Monika and Horst Bülow in 2010. The owners had already extensively restored the Bülow Residenz – just a stone's throw away from the Palais – at the start of the 1990s. Since then, both hotels have become an integral part of the Baroque district, known for its many galleries and its sophisticated, multi-faceted boutique culture.

The newly established Carroussel Nouvelle directed by head chef Sven Vogel is a fusion of the award-winning Carroussel and the Bülow's Bistro. It offers casual classics of the former Bistro as well as the culinary finesse of fine dining. With its dark wood and leather decor, the Cigar Lounge is a masculine retreat that epitomises the charm of an English country club. A range of cognacs, gins and whiskies are served to complement the fine selection of tobacco products in the humidor.

The Palais SPA offers guests some 400 square metres of relaxation above the roofs of Dresden. Facilities include a gym, three saunas and four treatment rooms.

Meetings and conferences are also one of the hotel's strengths. The Bülow Palais has three multi-functional conference rooms, as well as banqueting capacity for up to 120 guests. Access to Dresden city centre is excellent, with the hotel located just ten minutes' walk away from the Semper Opera House, Zwinger Palace, Royal Palace with its green vault (*Grünes Gewölbe*) and the Frauenkirche church. ■

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BACKGROUND TEXTS

Bülow Residenz: a hotel steeped in history

A romantic hotel in one of the oldest mansions in Saxony – and one that is just as quaint as it sounds. The Bülow Residenz at the heart of Dresden's Baroque district exudes a charm like no other hotel in this cultural city.

When Monika and Horst Bülow – an entrepreneurial couple from Stuttgart – discovered the building at Rähnitzgasse 19, it was in a pitiful state. That was back in the early 1990s, and over a period of almost half a century, the magnificent buildings of the Baroque district had fallen into a state of disrepair. Birch trees were growing out of the gutters, the plaster was crumbling, and the cellar was full of coal briquettes. Nobody could even begin to imagine the former splendour of the quarter – originally the brainchild of Augustus II the Strong – nor the splendour that it was about to regain. It took a vivid imagination to believe that this district would soon become one of the most sought-after neighbourhoods in the city.

The fall of the wall around that time brought about a period of change for the architectural monuments in the Baroque district – including the building that now houses the Bülow Residenz. In fact, this was the first building in the district to be renovated back to its former glory. And so, Dresden's first boutique hotel was born, shortly followed by the city's first Michelin-starred restaurant, the Caroussel. The Residenz soon became the epitome of the unique, sophisticated lifestyle that characterises the neighbourhood today.

A look back at the origins of the hotel is fascinating. The prestigious residential property was constructed in 1730 by the electoral Saxon architect Johann Gottfried Fehre, who also built the Church of the Three Kings (*Dreikönigskirche*) and the Augustus Bridge, and completed the construction of the Frauenkirche church following the death of George Bähr. Augustus II the Strong's idea of creating the Baroque district was to bring Italian charm to the city. His vision was to create a 'royal city' with a boulevard of outstanding beauty and nobility leading up to the Japanese Palace. Facades were only allowed to be painted in pale tones and buildings had to have roofless inner courtyards.

The Bülow Residenz is testimony to this vision. With its elegant facade in pale yellow, a magnificent avant-corps and stately gateway, the Residenz exudes the aura of a Florentine *palazzo*. The open courtyard is an oasis of calm, filled with hydrangeas and orange trees in the summer. The elegant terrace seating is the perfect place for enjoying breakfast or indulging in afternoon tea and cakes.

The interior is exquisite, without feeling like a museum. With old juxtaposing the new, antiques and modern comfort go hand in hand to create a unique, inspiring hotel experience. One of the banquet rooms is also strikingly furnished with valuable local antiques, such as the very ornate Baroque floor-to-ceiling porcelain stove and the Dresden porcelain chandeliers.

The vaulted cellar was originally used to store wine and food over 200 years ago. Today, it houses the residents' bar and smokers' lounge, which can be booked for private events.



With 23 bedrooms and five suites, the Bülow Residenz is one of the smallest hotels in Dresden. The four-star establishment has been a member of the renowned collection of Romantik Hotel and Restaurants since 2016. ■

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